



**Malawi School
of Government**



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of Government**



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**BUILDING THE
BUSINESS
LEADERS
OF TOMORROW**
**BACHELOR OF BUSINESS
ADMINISTRATION (BBA)**

Call +265 (0) 99 697 005

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Bachelor Of Business Administration (BBA)

Programme Overview

- The Bachelor of Business Administration (BBA) degree aims to equip students with a comprehensive understanding of business principles, practices, and strategies, preparing them for leadership roles in various industries.

Target Group

- High school graduates interested in business, leadership, management, entrepreneurship, finance, marketing or operations management
- Professionals looking for a solid foundation to boost employability, earning power, and flexibility in a global economy

Programme Duration

- 4 Years

Mode of Delivery

- Full-Time (Weekday Basis)
- Weekend Classes

Admission Criteria (Entry Requirements)

- Holders of a Malawi School Certificate of Education (MSCE),
- "O" Level or IGCSE with at least 6 credits including Mathematics and English.
- Diploma and advanced diploma for mature entry

Why Choose Our Programme

it provides versatile, high-demand skills, opens doors across every industry, boosts earning potential and builds real leadership advantage in one powerful, future-proof degree.

Contact Us

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COURSE OUTLINE CONTENT

Year 1

SEMESTER 1			SEMESTER 2		
Code	Name	Credits	Code	Name	Credits
BBA 7111	Business Communication	12	BBA7121	Business Environment	12
BBA 7112	Introduction to Business Law	12	BBA 7122	Principles of Management	12
BBA 7113	Business Mathematics	12	BICT 1206	Computer Software and Application Skills	12
BBA 7114	Business Organisation and Management	12	BBA 7123	Financial Accounting	12
BBA 7115	Introduction to economics	12	BBA 7124	Principles of Marketing	12
BBA 7116	Contemporary and Social Issues in Business	12	BBA7125	Knowledge Management	12

Year 2

SEMESTER 1			SEMESTER 2		
Code	Name	Credits	Code	Name	Credits
BSM 7211	Customer Relationship Management	12	BBA 7221	Costing and Budgetary Control	12
BBA 7212	Business Values and Ethics	12	BBA 7222	Company Law	12
BBA 7213	Organisational Behaviour	12	BBA 7223	Managing in Organisations	12
BBA 7214	Introduction to Human Resource Management	12	BBA 7224	Conflict Management and Resolution	12
BBA 7215	Management Information Systems	12	BBA 7225	Business Statistics	12
BBA 7216	Taxation	12	BBA 7226	Creativity, Innovation and Entrepreneurship	12

Year 3

BBA					
SEMESTER 1			SEMESTER 2		
Code	Name	Credits	Code	Name	Credits
BBA 7311	Financial Reporting and Analysis	12	BBA 7321	Organisational Leadership	12
BBA 7312	Strategic Management	12	BBA 7322	Change Management	12
BBA7313	Research Methods	12	BBA 7323	E-Business	12
BBA7314	Financial Markets and Institutions	12	BBA 7324	Financial Management	12
BBA ELECTIVES					
SEMESTER 1			SEMESTER 2		
BBA7315E	Operations Management	12	BBA7325E	Logistics and Supply Chain Management	12
BBA 7316E	Sales Management	12	BBA 7326E	Integrated Marketing Communication	12
BBA7317E	Industrial Psychology	12	BBA7327E	Employment Law	12

Year 4

BBA (GENERIC MODULES)					
SEMESTER 1			SEMESTER 2		
Code	Name	Credits	Code	Name	Credits
BBA 7411	Industrial Attachment	48	BBA 7421	Project Management	12
			BBA 7422	Managerial Economics	12
			BBA 7423	Risk Management	12
			BBA 7424	Dissertation	24
BBA ELECTIVES					
			YEAR 4 SEMESTER 2		
			BBA 7425E	Decision Analysis	12
			BBA 7426E	Strategic Marketing	12
			BBA 7427E	HR Analytics	12